

Increase your search engine visibility
Attract more people to your website
Drive engagement with your property



Marketing Reach Program

Marketing

The HiRUM Marketing Reach program assists you with increasing the visibility of your property in Google search results, enabling you to extend your marketing reach and attract additional traffic to your website. This initiative also helps drive engagement with your target audience via Facebook, ultimately generating brand awareness and increase your direct bookings!



What does the Marketing Reach program include?

Set-up and management of Google My Business

Ensure your property displays correctly and frequently in Google Search results and Google Maps across all devices

Management of Google Reviews

It is critical to manage and respond to reviews in a timely manner. We ensure reviews are responded to appropriately, optimising your digital reputation.

Regular performance reports

Quality reports provide you with the latest analytics on your HiRUM Marketing Program activities to encourage better understanding on performance.

Facebook set up and curated content posting

Facebook is one of the strongest digital platforms for a business. Generate engagement with your target audience through high quality scheduled content posting, including time sensitive promotions and local events